

**“The largest free neighborhood street music festival in Louisville, now in its 21st year.”**

# Garvin Gate Blues Festival



This two-day event is the largest free neighborhood street music festival in Louisville and takes place the second full-weekend in October at The Gate on Garvin Place and Oak Streets in historic Old Louisville, just a mile south of downtown. The festival attracts a very diverse audience from all over the midwest, making it one of the largest and most recognized free blues music festivals in the U.S.



Countless legendary blues musicians have performed at the Garvin Gate Blues Festival throughout its 20+ years, they help to keep Louisville's blues heritage alive. Louisville played a role in the Great Migration from the South after World War II, but it was during urban renewal when we lost a lot of our urban blues culture.

The festival is run entirely by volunteers with proceeds from sponsorships and vendor sales benefiting The Garvin Gate Neighborhood Association, the historic Old Louisville preservation district neighborhood, the Kentuckiana Blues Society, and a different charity chosen each year.





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## Garvin Gate Blues Festival Sponsorship Levels

<b>Presenting Sponsor</b>	\$10,000
<b>Title Sponsor</b>	\$5000
<b>Premier Sponsor</b>	\$2500-\$5000
<b>Signature Sponsor</b>	\$1000-\$2500
<b>Blues Festival Sponsor</b>	\$500-\$1000
<b>Contributing Sponsor</b>	\$500 and below



The festival recognizes all Media and Beverage Sponsors.  
Contributing Sponsors names are on signage near the stage.  
Premier, Signature and Sponsors logos may appear on stage signage.  
Presenting and Title Sponsors names appear on stage banners.  
Presenting and Title Sponsors names are on festival merchandise.

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For sponsorship opportunities contact:  
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**“Recognized as one of the finest  
blues music festivals between  
Mississippi and Chicago.”**

**Garvin Gate**   
**Blues Festival**